a projection unit arranged at least one of on a vehicle roof and on an inside mirror of the vehicle; and

a display surface onto which a real image is projected by the projection unit.

- 17. (New) The display apparatus according to claim 16, wherein the display surface is arranged on the vehicle, in addition to on a windshield, position of the display surface on the vehicle including adjacent to the windshield on an instrument panel of the vehicle.
- 18. (New) The display apparatus according to claim 17, wherein a structural pattern is arranged on the display surface, and wherein projected light is deflected by the structural pattern.
- 19. (New) The display apparatus according to claim 18, wherein the projected light is deflected in the direction of a viewer.
- 20. (New) The display apparatus according to claim 18, further comprising: a reflective surface, arranged adjacent to the display surface, onto which reflective surface the projected light is deflected.
- 21. (New) The display apparatus according to claim 18, wherein the structural pattern is configured as a roughening of the display surface.
- 22. (New) The display apparatus according to claim 18, wherein a layer having a holographically introduced structure is arranged on the display surface.
- 23. (New) The display apparatus according to claim 18, wherein an outer surface having at least one of a prism structure and a sawtooth structure is arranged on the display surface.
- 24. (New) The display apparatus according to claim 23, wherein the display surface is of semi-spherical configuration.

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